

2020 K-State Cattleman's Day



MANHATTAN, Kan. – Mike Day, KSU Animal Sciences and Industry department head and Ernie Minton, KSU College of Ag dean highlight the program for Kansas State University's 107th annual Cattlemen's Day, scheduled for Friday, March 6th. Pre-registration for this year's event is \$25 if paid by Feb. 28th, or \$35 at the door. Online registration is available at <https://commerce.cashnet.com/cashneti/selfserve/BrowseCatalog.aspx>, or interested persons may register by contacting Lois Schreiner at 785-532-1267 or lschrein@ksu.edu. Lorna Marshall, Select Sires vice president of beef programs kicks off this year's Cattlemen's Day with a talk about the Genetic and Reproductive Trends in the Global Beef Industry. Followed up by Derrell Peel, Oklahoma State University extension livestock marketing specialist, with a lecture about opportunities for the Beef Industry in Dynamic Global Meat Markets.

The day starts at 8:00 a.m. with refreshments, educational exhibits and a commercial trade show, followed by presentations given by Lorna Marshall and Derrell Peel. The meeting will then break for lunch and will reconvene at 1:00 p.m. for afternoon sessions.

The afternoon sessions will feature K-State faculty and industry presentations in Weber Hall and at the Beef Stocker Unit discussing an array of topics, including:

- **Factors Influencing Sale Price of Calves**
- **Update on Insemination Timing with Sexed Semen, Split-Time AI and Embryonic Loss**
- **Question-and-Answer Session: All Things Reproduction**

The Legacy Bull and Female Sale will begin at 4:00 p.m. at the Stanley Stout Center (2200 Denison Avenue). Visit www.asi.ksu.edu/legacysale to learn more about this year's offerings and to view a sale catalog. Immediately following the Legacy Sale will be a celebration at the Stanley Stout Center.